

MANAGE YOUR PERSONAL BRAND AND YOUR PROFESSIONAL IMAGE TO ...



STAND OUT FOR SUCCESS

This program is designed to empower you to take control of your personal brand and professional image. Find out how you can:

- Manage your personal brand and professional image to reflect who you really are
- Leverage your personal brand and professional image to move your career forward
- Align your personal brand and professional image with your career goals

Module 1: CLARIFY YOUR PERSONAL BRAND

Discover how to define your brand and develop your positioning statement to identify your value proposition and take charge of your personal brand.

Module 2: POSITION YOURSELF FOR SUCCESS

Learn daily success strategies to effectively leverage your value proposition and move quickly along your career path.

Module 3: COMMUNICATE YOUR PERSONAL BRAND

Find out how to get brand mileage through technology by developing and leveraging your profile on social media .

Module 4: ENHANCE YOUR BRAND

Understand how to create congruence between your personal brand and your professional image through clothing choices, grooming and non verbal communication .

Module 5: LEVERAGE YOUR ONLINE BRAND

Find out how to get brand mileage through technology by developing and leveraging your profile on social media .



Workshop:

Date:
Place: 401 Bay Street, Suite 1600
Toronto, Ontario M5H 2Y4
Fees: **\$495.00 + HST**

Register :

Phone : 416.907.4691
Email: info@standoutforsuccess.ca
Website : <http://www.standoutforsuccess.ca/Personal-Branding.html>